

EXHIBIT A-31

EVERYONE'S ON FINAL CREATIVE

11.28.18

 NBAZK

OUT OF HOME



SUBWAY DIOS




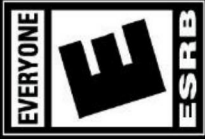

MEET THE LATEST
34,798-TIME
FINALS MVP

 **2K19**
EVERYONE'S ON



WHILE YOU'VE
BEEN WAITING
FOR THE TRAIN,
43,584 THREES
WERE DRAINED


 **2K19**
EVERYONE'S ON




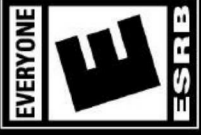
WILD POSTINGS



173,315 PLAYERS
DOMINATE WITH
THE MAMBA
MENTALITY



 **2K19**
EVERYONE'S ON



#23 STILL
SUITS UP 10,792
TIMES A DAY



 **2K19**
EVERYONE'S ON



KAREEM'S
SKYHOOK IS
UNGUARDABLE
6,771 TIMES
A DAY



 **2K19**
EVERYONE'S ON



SHAQ DOMINATED
THE PAINT
242,685 TIMES
THIS YEAR



70,546 PEOPLE
TRY TO OVERTHROW
THE KING EVERY DAY



THE GOATS
FACE OFF 534
TIMES A DAY



WALLSCAPES



MORE DUNKS
PER DAY
THAN CARS
ON THE 405




2K19
EVERYONE'S ON




AVAILABLE AT
GameStop
POWER TO THE PLAYERS

48,043 PEOPLE
HAVE CARRIED
LEBRON TO A
CHAMPIONSHIP
THIS YEAR



2K19
EVERYONE'S ON



AVAILABLE AT
GameStop
POWER TO THE PLAYERS

BUS SHELTERS



WHILE YOU'VE
BEEN WAITING FOR
THE BUS, LEBRON
WON 1,954 TIMES



 **2K19**
EVERYONE'S ON



WHILE YOU'VE
BEEN WAITING
FOR THE BUS,
THE LAKERS WON
1,954 GAMES



 **2K19**
EVERYONE'S ON



LEBRON TAKES
ON JORDAN
534 TIMES A DAY



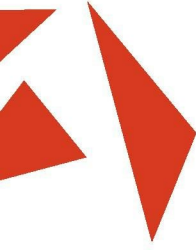
 **2K19**
EVERYONE'S ON





STATIC DIGITAL



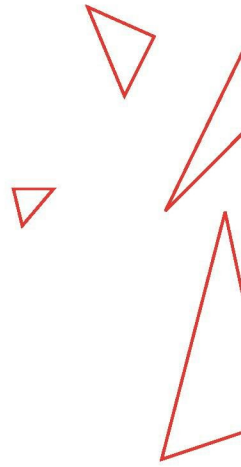


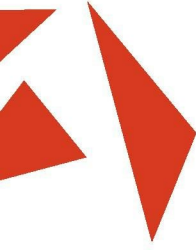
SQUARE UNITS

Available Sizes:

300x250

250x250

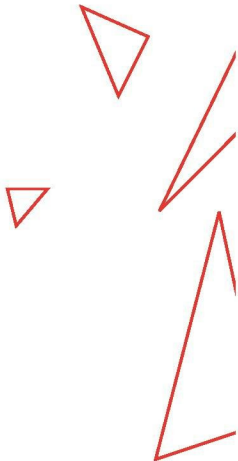


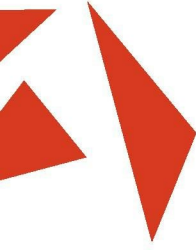


HORIZONTAL UNITS

Available Sizes:

- 320x50
- 728x90
- 380x212
- 428x240
- 520x250
- 970x250
- 1060x590
- 1244x700
- 1400x510
- 1920x1080
- 1600x450 Superhero Billboard
- 1920x1080 Jumbotron Desktop

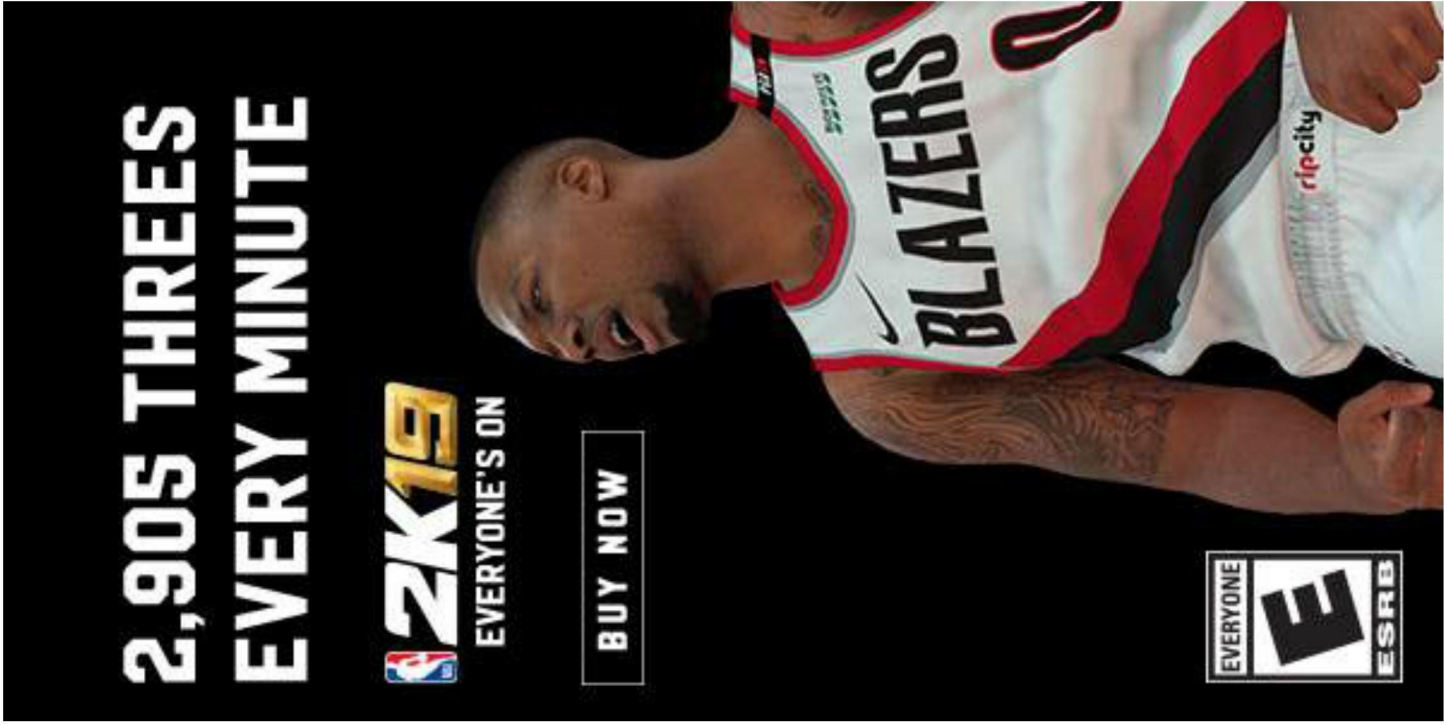
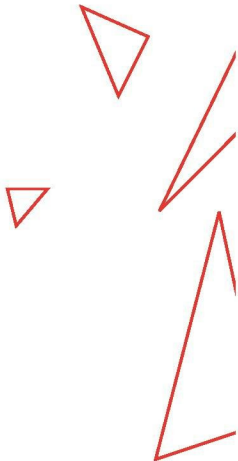




VERTICAL UNITS

Available Sizes:

- 160x600
- 300x420
- 300x600



ANIMATED DIGITAL





ANIMATED DIGITAL BANNERS

Available Sizes:

300x250

160x600

300x50

300x600

320x50

320x480

728x90

728x250

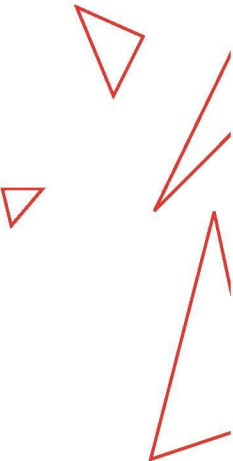
970x66

970x250

970x415

1280x100

1280x418



ONLINE VIDEO + DIGITAL FOOT





VIDEO ASSETS

<https://fileshare.bssp.com/?u=ALgg6MeH&p=K0WCU5ot>

